

**GATHERING OF NATIONS  
3301 COORS BLVD. NW R300  
ALBUQUERQUE, NM. 87120**

**Dear Friends,**

**At this time the Gathering of Nations would like to invite you to be an active participant as a FIRST TIME SPONSOR for the 29<sup>th</sup> Annual Gathering of Nations Pow Wow. We are asking for donations ranging from \$5,000.00 - \$15,000.00.** Your contribution will be greatly appreciated and recognized by the hundreds of thousands of people who will be attending the Greatest Show in Indian Country. People from around the world will witness the event AT THE UNIVERSITY OF NEW MEXICO ARENA, (THE PIT) LIVE and via our Website. International as well as Local Media will be covering the event live on site. The Gathering of Nations PowWow is world renowned. It is unique and the most prestigious Native American event of its kind, held in Albuquerque, New Mexico. The dates are: **April 26-28, 2012.**

**The Gathering of Nations is a federally recognized non-profit (501) (C)-(3) organization** and receives no federal dollars. The purpose of the Gathering of Nations Organization is to promote the positive side of Indian Culture. **The Gathering of Nations Pow Wow** is for and about Indian people. We hope that you will agree to support our efforts in keeping the traditions and cultural aspects of powwow celebrations alive for Indian and non-Indian people. **The Gathering of Nations is accessible to everyone.** We emphasize intertribal-intercultural- intergenerational exchange of tradition; with focus on improved self-image among Native American youth.

**Why is your support important to this organization?** As stated earlier the Gathering of Nations Pow Wow is for and about Indian pride. Your contribution will send a clear message to all people Indian and non-Indian alike about your commitment to the preservation of Native American culture while supporting the efforts of the Gathering of Nations. In a recent edition of the Albuquerque Business Journal, **The Gathering of Nations** was listed as one of the top events in the state of New Mexico. This rating is based on attendance TO THE EVENT. In addition, the Gathering of Nations PowWow, has been listed as a top 100 event to attend in 2012 by the American Bus Association. In order to continue to bring revenue to our community and state; **We need your sponsorship!**

**SPECIAL OFFER TO ALL NEW SPONSORS FOR 2012!!!!!!!!!!!!**

The Gathering of Nations in an effort to increase sponsorship at a major level is making the following advertising offer:

**SPECIAL SPONSOR Package for 1st time SPONSORS--- COST -- -\$5,000.00 - \$15,000.00**

- \* Full Page color advertisement in official Magazine
- \* **Recognition of sponsorship at the event**
- \* **Acknowledgement of sponsorship in Official Program Book/ and Indoor Electronic Media Board**
- \* **Highlight of sponsorship by posting your ad or logo on the Gathering of Nations Website, which averages 60,000 thousand hits per week!!!!!!!!**
- \* **Electronic Banner with your Logo @ event site,**
- \* **Announcers will mention your SPONSORSHIP throughout the powwow**

**Please Note: Sponsorships are critical to the success and continuation of the Gathering of Nations Pow Wow.** We hope that this special sponsorship offer is of interest. Similar sponsor packages are offered at a much higher rate; it is our hope that you and many others will show SUPPORT through sponsorship for; **NORTH AMERICA'S BIGGEST POW WOW.**

**Respectfully,**

**Dr. Lita Mathews Ph.D.,**

**VP for Gathering of Nations Ltd.**

**Cell Phone # 505-264-0685 office# 505-836-2810 fax#505-839-0475**