

The Gathering of Nations Powwow invites you to place your advertisement in this year's souvenir powwow program.

of American Indian culture and tradition, while ensuring an economic boost to your business, organization and/or event.

We hope you strongly consider this wise marketing investment. Please review the attached rates. Deadline for placement is February 20, 2009. Payment is required with your ad materials and the signed advertising agreement. We hope to hear from you soon.

The Gathering of Nations is a federally recognized non profit organization, receiving no federal funding. Your involvement can be considered a tax deductible contribution.

The Gathering of Nations has become North America's Biggest Powwow and attracts more than 112,000 people from all over the world. People come to learn, support and promote what has become an American Indian tradition.

In a recent survey conducted by the HCC, it was determined that the Gathering of Nations has an economic impact of 35 million dollars to the city of Albuquerque. Each year, Gathering of Nations continues to grow and gain more popularity.

Your ad placement in this year's Gathering of Nations Powwow program will attract many new visitors and clients to your place of business and/or event. Your advertising dollars will also help support the preservation



2009 Miss Indian World
Brooke Grant
Hoopa, Yurok, Kuruk, Chippewa
Hoopa Valley, California

Gathering of Nations
3301 Coors Blvd. NW, #R300
Albuquerque, NM 87120

Non Profit
Organization
U.S. Postage
PAID
Albuquerque, NM
Permit No. 288



www.gatheringofnations.com

North America's Biggest Powwow! 

Advertising Opportunities for the 2010 Gathering of Nations Powwow

North America's Biggest Powwow! 

GATHERING OF NATIONS POW WOV

**ADVERTISING DEADLINE IS
FEBRUARY 20, 2010**

New Location!
University of New Mexico Football Field
April 22, 23, 24 2010
Albuquerque, New Mexico
I-25 exit Avenida Cesar Chavez, across the street from The Pit





AD REQUIREMENTS

- Adobe Acrobat press optimized pdfs with fonts embedded are preferred.
- All photos files must be at least 300 dpi.
- 1-color ads should be converted to grayscale
- 2-color ads need to be black + **Pantone 172**
Note: No other spot colors will run.
- 4-color ads need to be CMYK. *NOTE: If ads are submitted as RGB, a color shift may occur when they are converted to CMYK.*
- Full page ads with a bleed must include 1/8" bleed on all sides which will make your ad size to 8-3/4" x 11-1/4" *Note: If you do not include your bleed, your ad will be boxed with a white border around the page.*

AD SUBMISSION

Electronically submitted ads are required. All ads emailed to rustygillette@gmail.com or mail CD with color proof to:

Gathering of Nations
 3301 Coors Blvd. NW, #R300
 Albuquerque, NM 87120

NEW! ADVERTISE ON THE BIG SCREENS!!

The Gathering of Nations is interested in your business and wants you to receive the most exposure possible. Advertise on one of the Large Big Screens inside the stadium at a cost \$1500 with no less than 50 presentations over the course of 2 days, a value at \$30 each. Use the Outside Big Screen for the same price. Purchase the two together for \$2500 and your cost would be brought down to \$25 per impression - which is the best value! These electronic message boards provide an excellent opportunity for your business to be in lights and seen by all who attend this very special happening....**THE GATHERING OF NATIONS POWWOW!**



SEND FULL PAYMENT WITH AD AND ALL MATERIALS BY FEBRUARY 20, 2010

MAIL TO: Gathering of Nations
 3301 Coors Blvd NW, #R300
 Albuquerque, NM 87120
 Phone (505) 836-2810 • Fax (505) 839-0475
www.gatheringofnations.com

**Advertising opportunities for the
 2010 Gathering of Nations Powwow
 April 22-24, 2010 - UNM Football Stadium**

RATES & SIZES

	Ad Size	Rate
4 color	Ad Size	Rate
	Back cover	\$2000
	Inside Covers (front or back)	\$1600
	Full Page (bleed or no bleed)	\$1325
	Half Page	\$665
2 color	Ad Size	Rate
	Full Page	\$650
	Half Page	\$475
	Quarter Page	\$315
	Eighth Page	\$160
B/W	Ad Size	Rate
	Full Page	\$500
	Half Page	\$375
	Quarter Page	\$250
	Eighth Page	\$125

AD DIMENSIONS

Full Page w/Bleed
8.5" x 11"
<i>File Size Should Include bleed</i>
<i>8.75" x 11.25"</i>
<i>Live Area: 8" x 10.5"</i>
Full Page no Bleed
7.5" x 10"
1/2 Page Vertical
3.5" x 10"
1/2 Page Horizontal
7.5" x 4.25"
1/4 Page
3.5" x 4.75"
1/8 Page Horizontal
3.5" x 2.25"

ADVERTISING AGREEMENT

CONTACT INFORMATION:

Name _____
 Company _____
 Address _____
 City _____
 State _____ Country _____ Zip _____
 Phone _____ Fax _____
 Email _____

BILLING INFORMATION

Name _____
 Company _____
 Address _____
 City _____
 State _____ Country _____ Zip _____
 Phone _____ Fax _____
 Email _____

PAYMENT INFORMATION

The following party hereby agrees to advertise in the 2010 Gathering of Nations program and (or) electronic message boards as specified below; with full knowledge of and agreement to all terms and conditions as specified herein and on rates agreed upon. Please indicate ad size and total all applicable charges.

Ad Size _____
 B/W 2-C (Black + PMS 172) 4-C Process..... \$ _____
 Electronic Message Board Advertising \$ _____
Total Cost \$ _____

Signature _____ Date _____

Please fax this agreement to (505) 839-0475.