

# GATHERING OF NATIONS POW WOV

**APRIL 27-29, 2023**  
 Tingley Coliseum, Albuquerque, NM


The Gathering of Nations Powwow invites you to place your advertisement in the 2023 souvenir powwow program.

The Gathering of Nations is North America's Biggest Powwow and attracts tens of thousands of

people from all over the world. People come to learn, support and promote what has become an American Indian tradition. Each year, Gathering of Nations continues to grow and gain more popularity.

The Gathering of Nations is a federally recognized 501(c)(3) nonprofit organization, receiving no federal funding. Your involvement can be considered a tax deductible contribution.

**RATES & SIZES**

Color Ad Size	Rate
Back cover .....	\$2000
Inside Covers .....	\$1700
Full Page .....	\$1425
Half Page .....	\$850
Quarter Page .....	\$600
Sixth Page .....	\$300

**AD SUBMISSIONS**

Fill out contract (form on the right of this page) and email [drlita@gonmail.com](mailto:drlita@gonmail.com)

Submit ads to [drlita@gonmail.com](mailto:drlita@gonmail.com)  
 For any questions: call (505) 264-0685 or email [drlita@gonmail.com](mailto:drlita@gonmail.com)  
 Tech questions: [rustygillet@gmail.com](mailto:rustygillet@gmail.com)

*All ad submissions and payments must be received by March 3, 2023.*

**VIDEO ADS**

**Livestream Generates 350,000+ Viewers**  
 20+ ad rotations during the webcast of live event over two days. Cost is \$3,000.

**AD REQUIREMENTS**

- 4-color ads need to be CMYK. **NOTE: If ads are submitted as RGB, color shift may occur when they are converted to CMYK.**
- Full page ads with a bleed must include 1/8" bleed on all sides which will make your ad size to 8.625" x 11.125"
- Live Area: Text and non-bleeding elements should be kept at a minimum of 3/8" (0.375") away from trim to avoid any complications.

**ADVERTISING AGREEMENT**

**SIGNED COPY IS REQUIRED IN ORDER TO PROCESS YOUR ORDER - EMAIL [DRLITA@GONMAIL.COM](mailto:DRLITA@GONMAIL.COM)**

**CONTACT INFORMATION:**

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Email (E-Invoice will be sent) \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**BILLING INFORMATION**  SAME AS CONTACT

Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Email (E-Invoice will be sent) \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**PAYMENT INFORMATION**

*The following party hereby agrees to advertise in the 2023 Gathering of Nations program as specified below; with full knowledge of and agreement to all terms and conditions as specified herein and on rates agreed upon. Please indicate ad size and total all applicable charges.*

Full Page     1/2 Vertical     1/2 Horizontal     1/4     1/6  
 \_\_\_\_\_ \$ \_\_\_\_\_  
 Video Ad    TOTAL \$ \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Email: \_\_\_\_\_

**EMAIL THIS AGREEMENT TO [DRLITA@GONMAIL.COM](mailto:DRLITA@GONMAIL.COM)**  
*All ad submissions and payments must be received by March 3, 2023.*  
**ONCE RECEIVED, PAYING E-INVOICE ONLINE IS PREFERRED**  
 (If needed) Mail Payment to: **Gathering of Nations**  
 3301 Coors Blvd, NW R-300  
 Albuquerque NM, 87120

**FULL PAGE**

Bleed: 8.625" x 11.125"  
 Non-Bleed: 7.625" x 10.125"  
 Trim Size: 8.375" x 10.875"

**1/2 VERTICAL**

Bleed: 4.375" x 11.125"  
 Non-Bleed: 3.625" x 10.0"  
 Trim Size: 4.125" x 10.875"

**1/2 HORIZONTAL**

Bleed: 8.625" x 5.5"  
 Non-Bleed: 7.625" x 4.875"  
 Trim Size: 8.375" x 5.25"

**1/4 PAGE**

3.625" x 4.75"

**1/6 PAGE**

3.75" x 3"