

ADVERTISING
DEADLINE
MARCH 22, 2024

APRIL 25-27, 2024

TINGLEY COLISEUM, ALBUQUERQUE, NM

INDIAN
TRADERS
MARKET™
NEW MEXICO
TRUE

MISS
INDIAN
WORLD™

MISS INDIAN WORLD GATHERING OF NATIONS



Gathering of Nations Limited
3301 Coors Blvd. NW, #R300
Albuquerque, NM 87120

RETURN SERVICE REQUESTED

Non Profit
Organization
U.S. Postage

PAID

Albuquerque, NM
Permit No. 288



www.gatheringofnations.com

North America's Biggest Powwow!

MISS
INDIAN
WORLD™

ADVERTISING DEADLINE:
MARCH 22, 2024



INDIAN
TRADERS
MARKET™

NEW MEXICO
TRUE

The Gathering of Nations
Powwow invites you to place your
advertisement in the Official 2024
souvenir powwow program.

The Gathering of Nations is
North America's Biggest Powwow
and attracts tens of thousands of

people from all over the world.
People come to learn, support
and promote what has become
an American Indian tradition.
Each year, Gathering of Nations
continues to grow and gain more
popularity.

The Gathering of Nations is
a federally recognized 501(c)(3)
nonprofit organization, receiving
no federal funding. Your
involvement can be considered a
tax deductible contribution.

RATES & SIZES

Color Ad Size	Rate
Back cover	\$2000
Inside Covers	\$1700
Full Page	\$1425
Half Page	\$850
Quarter Page	\$600
Sixth Page	\$300

AD SUBMISSIONS

Fill out contract (form on the right of this page)
and email drlita@gonmail.com

Submit ads to drlita@gonmail.com
For any questions: call (505) 264-0685
or email: drlita@gonmail.com
Tech questions: rustygillette@gmail.com

*All ad submissions and payments must be
received by March 22, 2024.*

VIDEO ADS

Livestream Generates Over 350,000+ Viewers
12 ad rotations during the webcast of live
event over two days. Cost is \$3,000.

AD REQUIREMENTS

- 4-color ads need to be CMYK. *NOTE: If ads are submitted as RGB, color shift may occur when they are converted to CMYK.*
- Full page ads with a bleed must include 1/8" bleed on all sides which will make your ad size to 8.625" x 11.125"
- Live Area: Text and non-bleeding elements should be kept at a minimum of 3/8" (0.375") away from trim to avoid any complications.

ADVERTISING AGREEMENT

**SIGNED COPY IS REQUIRED IN ORDER TO
PROCESS YOUR ORDER – [EMAIL DRLITA@GONMAIL.COM](mailto:drlita@gonmail.com)**

PURCHASER INFORMATION:

Name of Ad _____
Contact Name _____
Job Title _____
Email (E-Invoice will be sent) _____
Phone _____
Address _____
City _____ State _____ Zip _____

PAYMENT INFORMATION

The following party hereby agrees to advertise in the 2024 Gathering of Nations program as specified below; with full knowledge of and agreement to all terms and conditions as specified herein and on rates agreed upon. Please indicate ad size and total all applicable charges.

- ☐ **Full Page** (Bleed: 8.625 x 11.125 | No Bleed: 7.625 x 10.125) _____ \$1,425
- ☐ **1/2 Vertical** (Bleed: 4.375 x 11.125 | No Bleed: 3.625 x 10) _____ \$850
- ☐ **1/2 Horizontal** (Bleed: 8.625 x 5.5 | No Bleed: 7.625 x 4.875) _____ \$850
- ☐ **1/4** (3.625 x 4.75) _____ \$600
- ☐ **1/6** (3.75 x 3) _____ \$300
- ☐ **Video Ad** (15-30 Seconds / 1280x720 / MP4 Format) _____ \$3,000

TOTAL \$ _____

Signature _____ Date _____
Email: _____

EMAIL OR FAX THIS AGREEMENT TO GATHERING OF NATIONS:
EMAIL: DRLITA@GONMAIL.COM • FAX: (505) 839-0475
All ad submissions and payments must be received by March 22, 2024.

ONCE RECEIVED, PAYING E-INVOICE ONLINE IS PREFERRED
(If needed) Mail Payment to: **Gathering of Nations**
3301 Coors Blvd. NW R-300
Albuquerque NM, 87120

FULL PAGE	1/2 VERTICAL	1/2 HORIZONTAL	1/4 PAGE	1/6 PAGE
Bleed: 8.625" x 11.125"	Bleed: 4.375" x 11.125"	Bleed: 8.625" x 5.5"	3.625" x 4.75"	3.75" x 3"
Non-Bleed: 7.625" x 10.125"	Non-Bleed: 3.625" x 10"	Non-Bleed: 7.625" x 4.875"		
Trim Size: 8.375" x 10.875"	Trim Size: 4.125" x 10.875"	Trim Size: 8.375" x 5.25"		