



APRIL 24-25, 2026
TINGLEY COLISEUM - EXPO NEW MEXICO
ALBUQUERQUE, NEW MEXICO



Gathering of Nations Limited
3301 Coors Blvd. NW, # R300
Albuquerque, NM 87120

RETURN SERVICE REQUESTED

Non Profit
Organization
U.S. Postage

PAID

Albuquerque, NM
Permit No. 288



www.gatheringofnations.com

North America's Biggest Powwow! 

ADVERTISING DEADLINE: March 20, 2026

43RD INDIGENEOUS WORLD CELEBRATION

GATHERING OF NATIONS POW WOW

The Gathering of Nations Powwow invites you to place your advertisement in the Official 2026 souvenir powwow program.

The Gathering of Nations is North America's Biggest Powwow attracting tens of thousands of people from

all over the world. People come to learn, support and promote what has become an American Indian tradition. The 2026 Gathering of Nations will be historical as it will be the "Last Dance." We will be celebrating 43 years, the end an era. 1983-2026

The Gathering of Nations is a federally recognized 501(c)(3) nonprofit organization, receiving no federal funding. Your involvement can be considered a tax deductible contribution.

RATES & SIZES

Color Ad Size	Rate
Back cover	\$2500
Inside Covers	\$2000
Full Page	\$1425
Half Page	\$850
Quarter Page	\$600
Sixth Page	\$300

AD SUBMISSIONS

Fill out contract (form on the right of this page) and email drlita@gonmail.com

Submit ads to drlita@gonmail.com
For any questions: call (505) 264-0685
or email: drlita@gonmail.com
Tech questions: rustygillette@gmail.com

All ad submissions and payments must be received by March 20, 2026.

VIDEO ADS

Livestream Generates Over 350,000+ Viewers
16 ad rotations during the webcast of live event over two days. Cost is \$4,000.

AD REQUIREMENTS

- 4-color ads need to be CMYK. **NOTE: If ads are submitted as RGB, color shift may occur when they are converted to CMYK.**
- Full page ads with a bleed must include 1/8" bleed on all sides which will make your ad size to 8.625" x 11.125"
- Live Area: Text and non-bleeding elements should be kept at a minimum of 3/8" (0.375") away from trim to avoid any complications.

ADVERTISING AGREEMENT

**SIGNED COPY IS REQUIRED IN ORDER TO
PROCESS YOUR ORDER – EMAIL DRLITA@GONMAIL.COM**

PURCHASER INFORMATION:

Name of Advertisement/Name of Ad _____
Point Contact Name (POC) _____
Email _____
Phone (POC) _____
Address _____
City _____ State _____ Zip _____

PAYMENT INFORMATION: ☐ Check here if same as Purchaser Information

Bill to: Company _____
Bill to: Attention of _____
Email _____ Phone _____
Address _____
City _____ State _____ Zip _____

TERMS OF AGREEMENT

The following party hereby agrees to advertise in the 2026 Gathering of Nations program as specified below; with full knowledge of and agreement to all terms and conditions as specified herein and on rates agreed upon. Please indicate ad size and total all applicable charges.

- ☐ **Full Page** (Bleed: 8.625 x 11.125 | No Bleed: 7.625 x 10.125) _____ \$1,425
☐ **1/2 Vertical** (Bleed: 4.375 x 11.125 | No Bleed: 3.625 x 10) _____ \$850
☐ **1/2 Horizontal** (Bleed: 8.625 x 5.5 | No Bleed: 7.625 x 4.875) _____ \$850
☐ **1/4** (3.625 x 4.75) _____ \$600
☐ **1/6** (3.75 x 3) _____ \$300
☐ **Video Ad** (15-30 Seconds / 1280x720 / MP4 Format) _____ \$4,000

TOTAL \$ _____

Signature _____ Date _____
Email: _____

EMAIL OR FAX THIS AGREEMENT TO GATHERING OF NATIONS:

EMAIL: DRLITA@GONMAIL.COM • FAX: (505) 839-0475

All ad submissions and payments must be received by March 20, 2026.

Invoices will be sent as E-Invoice, may be paid with Credit Card or ACH

FULL PAGE

Bleed: 8.625" x 11.125"
Non-Bleed: 7.625" x 10.125"
Trim Size: 8.375" x 10.875"

1/2 VERTICAL

Bleed: 4.375" x 11.125"
Non-Bleed: 3.625" x 10"
Trim Size: 4.125" x 10.875"

1/2 HORIZONTAL

Bleed: 8.625" x 5.5"
Non-Bleed: 7.625" x 4.875"
Trim Size: 8.375" x 5.25"

1/4 PAGE

3.625" x 4.75"

1/6 PAGE

3.75" x 3"